

LAMPIRAN 5

HASIL UJI VALIDITAS 30 RESPONDEN

Kualitas Produk
KP1-KP3

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		,544
Bartlett's Test of Sphericity	Approx. Chi-Square	21,134
	df	3
	Sig.	,000

Anti-image Matrices

		KPR1	KPR2	KPR3
Anti-image Covariance	KPR1	,488	-,298	-,313
	KPR2	-,298	,696	,075
	KPR3	-,313	,075	,652
Anti-image Correlation	KPR1	,528 ^a	-,511	-,555
	KPR2	-,511	,564 ^a	,111
	KPR3	-,555	,111	,554 ^a

a. Measures of Sampling Adequacy(MSA)

Component
Matrix^a

		Component 1
KPR1		,905
KPR2		,728
KPR3		,759

Extraction Method:

Principal Component

Analysis.

a. 1 components

extracted.

KP4-KP5

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		,500
Bartlett's Test of Sphericity	Approx. Chi-Square	4,890
	df	1
	Sig.	,027

Anti-image Matrices

		KPR4	KPR5
Anti-image Covariance	KPR4	,837	-,338
	KPR5	-,338	,837
Anti-image Correlation	KPR4	,500 ^a	-,404
	KPR5	-,404	,500 ^a

a. Measures of Sampling Adequacy(MSA)

Component Matrix^a

		Component 1
KPR4		,838
KPR5		,838

Extraction Method:
Principal Component
Analysis.

a. 1 components
extracted.

KP6-KP7

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		,500
Bartlett's Test of Sphericity	Approx. Chi-Square	5,852
	df	1
	Sig.	,016

Anti-image Matrices

		KPR6	KPR7
Anti-image Covariance	KPR6	,808	-,354
	KPR7	-,354	,808
Anti-image Correlation	KPR6	,500 ^a	-,438
	KPR7	-,438	,500 ^a

a. Measures of Sampling Adequacy(MSA)

Component Matrix^a

		Component 1
KPR6		,848
KPR7		,848

Extraction Method:

Principal Component
Analysis.

a. 1 components
extracted.

KP8-KP10

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		,545
Bartlett's Test of Sphericity	Approx. Chi-Square	12,877
	df	3
	Sig.	,005

Anti-image Matrices

		KPR8	KPR9	KPR10
Anti-image Covariance	KPR8	,770	-,319	,036
	KPR9	-,319	,642	-,295
	KPR10	,036	-,295	,807
Anti-image Correlation	KPR8	,554 ^a	-,454	,045
	KPR9	-,454	,529 ^a	-,410
	KPR10	,045	-,410	,566 ^a

a. Measures of Sampling Adequacy(MSA)

Component Matrix^a

		Component 1
KPR8		,721
KPR9		,869
KPR10		,683

Extraction Method:
Principal Component
Analysis.
a. 1 components
extracted.

KP11-KP13

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		,603
Bartlett's Test of Sphericity	Approx. Chi-Square	12,001
	df	3
	Sig.	,007

Anti-image Matrices

		KPR11	KPR12	KPR13
Anti-image Covariance	KPR11	,768	-,055	-,309
	KPR12	-,055	,833	-,253
	KPR13	-,309	-,253	,685
Anti-image Correlation	KPR11	,609 ^a	-,069	-,426
	KPR12	-,069	,658 ^a	-,335
	KPR13	-,426	-,335	,571 ^a

a. Measures of Sampling Adequacy(MSA)

Component Matrix^a

	Component 1
KPR11	,755
KPR12	,693
KPR13	,842

Extraction Method:
Principal Component
Analysis.

a. 1 components
extracted.

KP14-KP15

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		,500
Bartlett's Test of Sphericity	Approx. Chi-Square	5,852
	df	1
	Sig.	,016

Anti-image Matrices

		KPR14	KPR15
Anti-image Covariance	KPR14	,808	-,354
	KPR15	-,354	,808
Anti-image Correlation	KPR14	,500 ^a	-,438
	KPR15	-,438	,500 ^a

a. Measures of Sampling Adequacy(MSA)

Component Matrix^a

	Component 1
KPR14	,848
KPR15	,848

Extraction Method:
Principal Component
Analysis.

a. 1 components
extracted.

Harga

H1-H5

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		,801
Bartlett's Test of Sphericity	Approx. Chi-Square	52,662
	df	10
	Sig.	,000

Anti-image Matrices

		HRG1	HRG2	HRG3	HRG4	HRG5
Anti-image Covariance	HRG1	,369	-,213	-,082	-,114	-,134
	HRG2	-,213	,455	,012	-,115	,031
	HRG3	-,082	,012	,666	-,183	-,051
	HRG4	-,114	-,115	-,183	,465	-,061
	HRG5	-,134	,031	-,051	-,061	,791
Anti-image Correlation	HRG1	,760 ^a	-,520	-,165	-,275	-,247
	HRG2	-,520	,769 ^a	,021	-,251	,052
	HRG3	-,165	,021	,847 ^a	-,329	-,070
	HRG4	-,275	-,251	-,329	,828 ^a	-,101
	HRG5	-,247	,052	-,070	-,101	,865 ^a

a. Measures of Sampling Adequacy(MSA)

**Component
Matrix^a**

		Component
		1
HRG1		,879
HRG2		,806
HRG3		,702
HRG4		,846
HRG5		,582

Extraction Method:
Principal Component
Analysis.

a. 1 components
extracted.

Kepuasan Pelanggan KPL1-KPL3

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		,666
Bartlett's Test of Sphericity	Approx. Chi-Square	40,433
	df	3
	Sig.	,000

Anti-image Matrices

		KPPL1	KPPL2	KPPL3
Anti-image Covariance	KPPL1	,314	-,130	-,237
	KPPL2	-,130	,660	-,065
	KPPL3	-,237	-,065	,335
Anti-image Correlation	KPPL1	,616 ^a	-,286	-,730
	KPPL2	-,286	,858 ^a	-,138
	KPPL3	-,730	-,138	,630 ^a

a. Measures of Sampling Adequacy(MSA)

Component Matrix^a

	Component
	1
KPPL1	,921
KPPL2	,784
KPPL3	,906

Extraction Method:
Principal Component
Analysis.

a. 1 components
extracted.

Loyalitas Pelanggan LP1-LP3

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		,635
Bartlett's Test of Sphericity	Approx. Chi-Square	29,900
	df	3
	Sig.	,000

Anti-image Matrices

		LYLP1	LYLP2	LYLP3
Anti-image Covariance	LYLP1	,405	-,227	-,281
	LYLP2	-,227	,664	-,014
	LYLP3	-,281	-,014	,501
Anti-image Correlation	LYLP1	,589 ^a	-,437	-,625
	LYLP2	-,437	,729 ^a	-,024
	LYLP3	-,625	-,024	,634 ^a

a. Measures of Sampling Adequacy(MSA)

Component Matrix^a

		Component
		1
LYLP1		,912
LYLP2		,773
LYLP3		,847

Extraction Method:
Principal Component
Analysis.

a. 1 components
extracted.

LP4-LP6**KMO and Bartlett's Test**

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		,658
Bartlett's Test of Sphericity	Approx. Chi-Square	27,582
	df	3
	Sig.	,000

Anti-image Matrices

		LYLP4	LYLP5	LYLP6
Anti-image Covariance	LYLP4	,577	-,271	-,047
	LYLP5	-,271	,450	-,251
	LYLP6	-,047	-,251	,624
Anti-image Correlation	LYLP4	,680 ^a	-,532	-,078
	LYLP5	-,532	,609 ^a	-,473
	LYLP6	-,078	-,473	,711 ^a

a. Measures of Sampling Adequacy(MSA)

Component Matrix^a

	Component 1
LYLP4	,825
LYLP5	,901
LYLP6	,803

Extraction Method:

Principal Component
Analysis.

a. 1 components
extracted.

LP7-LP9

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		,527
Bartlett's Test of Sphericity	Approx. Chi-Square	13,509
	df	3
	Sig.	,004

Anti-image Matrices

		LYLP7	LYLP8	LYLP9
Anti-image Covariance	LYLP7	,619	-,375	-,094
	LYLP8	-,375	,628	-,024
	LYLP9	-,094	-,024	,968
Anti-image Correlation	LYLP7	,517 ^a	-,601	-,122
	LYLP8	-,601	,518 ^a	-,031
	LYLP9	-,122	-,031	,753 ^a

a. Measures of Sampling Adequacy(MSA)

Component Matrix^a

	Component 1
LYLP7	,880
LYLP8	,866
LYLP9	,395

Extraction Method:

Principal Component
Analysis.

a. 1 components
extracted.